

IMPROVE MUNCIE CONDITIONS

DESIREE WILLIAMS

11/09/15

1:26

VIDEO

ON CAMERA

AUDIO

STAND UP: BALL STATE UNIVERSITY IS A STAPLE FOR THE CITY OF

MUNCIE. BUT, THAT'S NOT THE ONLY PREDOMINANT THING HERE.

V/O

POTHOLE. RUN DOWN HOUSING. POVERTY. IT'S ALL A PART OF THE

ROADS, HOUSING,
WIDE SHOT OF
DOWNTOWN

MUNCIE PERSONA.

V/O

ACCORDING TO THE CENSUS BUREAU, ONE THIRD OF MUNCIE

NEIGHBORHOODS,
HOMES FOR RENT

INDIVIDUALS ARE BELOW THE POVERTY LEVEL. THE DELAWARE
COUNTY ECONOMIC DEVELOPMENT ALLIANCE REPORTED IN TWENTY-12
THAT THERE WERE MORE THAN SIX-THOUSAND VACANT HOUSES.

V/O

MAYOR DENNIS TYLER RECOGNIZED THESE CONDITIONS AND THEIR

MAYOR NAME
PLATE, OFFICE
DOOR

EFFECTS WHEN HE CAME INTO OFFICE IN TWENTY-12.

SOT: TYLER

"I THINK THAT THAT'S DRAMATICALLY, DRAMATICALLY IMPACTING
OUR FAMILY VALUES AND THE PARENT'S OPPORTUNITIES TO HAVE A
BETTER QUALITY PLACE, AND QUALITY OF LIFE, AND I THINK THAT
TRICKLES RIGHT DOWN TO THEIR CHILDREN."

V/O

SO WHAT CAN BE DONE TO IMPROVE THESE CONDITIONS? MAYOR

HOUSE

TYLER SUGGESTS MENTORING.

SOT: TYLER “MENTORING MATTERS. AND IT’S AMAZING IF YOU’VE NEVER DONE IT
KIDS CLAPPING TO SEE HOW MUCH THESE CHILDREN GET EXCITED, OR CARE ABOUT
 SOMEBODY THAT CARES ABOUT THEM.”

V/O COLLEGE MENTORS FOR KIDS IS AN ORGANIZATION AT BALL STATE
MENTOR FOLDER, THAT PAIRS COLLEGE STUDENTS WITH CHILDREN FROM AT-RISK
ACTIVITY HOMES.

V/O PRESIDENT JAMI LAFORD HAS BEEN A PART OF THE PROGRAM FOR
MENTOR/BUDDY THREE YEARS, SO SHE HAS BEEN ABLE TO WATCH THE KIDS GROW AND
ACTIVITIES LEARN.

SOT: LAFORD “A LOT OF THESE KIDS COME FROM AT-RISK HOMES AND COLLEGE
 MENTORS PROVIDES AN ENVIRONMENT FOR THEM TO REALIZE THAT
 THEY CAN BE BETTER THAN WHAT THEY CAME FROM.”

V/O MENTORS WANT THE KIDS TO LEAVE THE PROGRAM AND EXCEL IN
MENTORS/BUDDIES WHATEVER THEY SET THEIR MIND TO. IN MUNCIE, IM DESIREE
PACKING UP AND WILLIAMS.
LEAVING
ACTIVITY